

BST SCALE BST ASSORTMENT BST FEATURES BST ACCESSORIES BST PRICE





WE ARE BSTAXN!

// pronounced Best Action!

All the Feels, and then some! Pulling your hair out on the simplicity and lack of detail in the 3 3/4" and 4" Action figure variety? Can't seem to find the space for all those bulky, and expensive 6" Action Figures? Wanting Japanese style Action Figure detail but not Japanese style Action Figure prices? Wanting something more detailed than Marvel Legends? Want something uniform, as if all the figures are fighting for Universal supremacy, and in a scale that feels good? Love Anime, and Nostalgia, and feel your interests have been under represented at retail? Do we have the solution for you! BST AXN! A 5", highly detailed, highly articulated Action Figure ! You wanted the best, you got the best! Finally! Scale, detail, articulation, accessories, character range, and price that meet your Action Figure collecting needs, all in one!

BSTASSRTMNT

// OVER 50 LICENSES TO CHOOSE FROM! Anime, Sci-Fi, Action/Adventure, Cartoon, TV, Movie, Nostalgia, Music, and More!

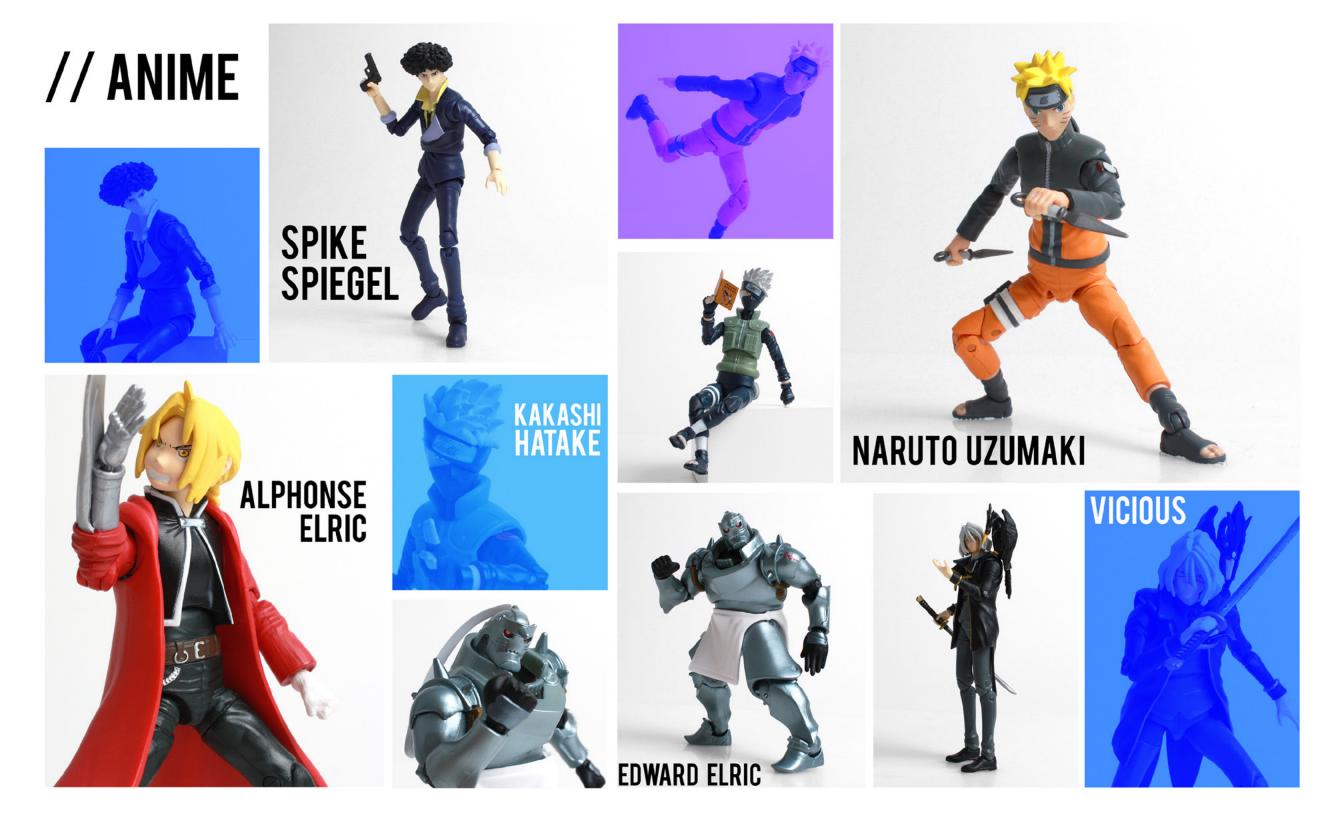
ANIME Fullmetal Alchemist // Naruto Shippuden // Cowboy Bebop

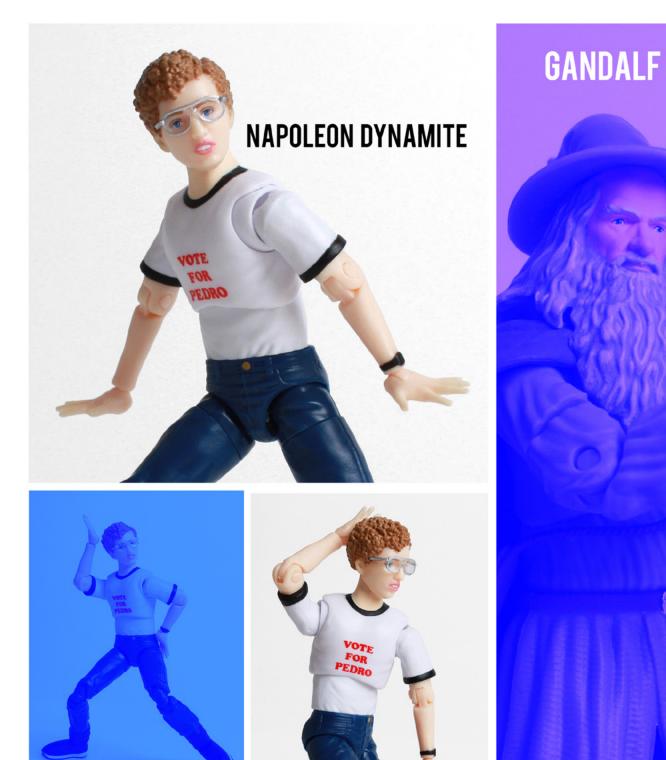
FILM

LORD OF THE RINGS // GREMLINS // NAPOLEON DYNAMITE BIG TROUBLE IN LITTLE CHINA

MUSIC KISS // ANGUS YOUNG // SLASH // OZZY OSBOURNE

TV TEENAGE MUTANT NINJA TURTLES: CLASSIC BUFFY THE VAMPIRE SLAYER







// FILM



// MUSIC

















// Dynamic, uniform, easy to shelve, easy to peg, unmistakable, and bold branding! A three-sided window vibrantly highlights the product, and the great branding on the printed side acts as a perfect index image like books on a shelf! Unique, clean, and innovative in presentation!

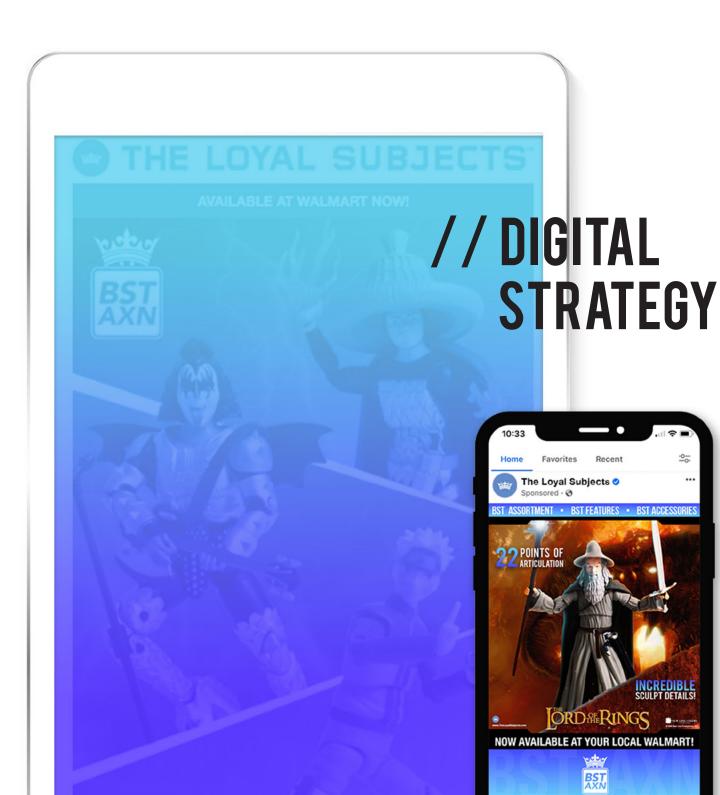












MARKETING

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INCREDIBLE SCULPT DETAILS!

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SIZE OF THE PRIZE // BIG FUTURE

- Forecast \$30M is retail sales is 2021.
- 3% of antire action figure market.
- · Statements with all major retailers; Walmart, Target, GameEltop, Hot Topic, Liverpool, and Big W.

